




Neil Gonzalez

Front End Developer | Photographer

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Profile

Personal Statement

Experienced, bilingual front-end designer and photographer with excellent ability to adapt, seeking an opportunity in creative team. Successfully freelanced for past 10 years. YouTuber with 3k subscribers publishing travel documentaries around Africa and Americas by motorcycle.

Strengths

English

Spanish

HTML5 • CSS3

PHP • SQL

SASS

JS • jQuery

WordPress

Lightroom

PhotoShop

Premiere Pro

After Effects

Illustrator

InDesign

Scale from novice to nerd

Experience

- May 2003 - **Front End Developer (Freelance)** DevMatters
Present
- Creation of bespoke Wordpress themes
 - Implementing Design Systems for stationary and web
 - Hosting services • SEO • speed optimization • promotion campaigns • mailing lists
 - Ongoing maintenance services to various existing clients
- Mar 2012 - **Photo/Video-grapher (Freelance)** DevMatters
Present
- Session photographer for: wedding, event, product, architectural and fashion shoots
 - Photo-retouching for web and print
 - Story boarding, video editing and animation
- Sep 2018 - **Digital Design Specialist / Deputy Manager** No Boundaries Ltd
Feb 2019
- Managing small digital team in adventure travel start-up company. Tasks included: overseeing advertising campaigns, content proofing, social media scheduling, auditing marketing strategy and implementing digital design proposals, managerial duties/responsibilities and customer support.
 - **Outcomes:** Design consistency • coordinating team schedules • increased customer engagement
- Jan 2016 - **Auxiliary Camera (Mexico)** El Cuadro Films
Apr 2016
- Capturing B-Roll footage during shoots on set of a pilot series.
 - Behind the scenes/anecdotes, interviewing cast and crew.
 - Auditioning, product and merchandise, glamour shoots.

Projects Briefs

- Feb 2019 - **Climbing For Guapas** Wordpress • WooCommerce
on going
Clothing Brand for Climbers in Barcelona.
Wire-framing • prototyping • database optimization / migration
- Mar 2018 - **DCC Racing** Wordpress • WooCommerce
Aug 2018
Automotive Workshop in Barcelona.
Design appraisal • wire-framing • prototyping • database migration • server optimization • client post-completion snagging
- Mar 2018 - **Athena Pilates** Wordpress
Apr 2018
Pilates instructor based in Kent. *Design system • Wire-framing • Full-stack web development*
- Jan 2018 - **Oliver Han Music** Wordpress
Apr 2018
Independent musician based in London. *Design system • Wire-framing • Full-stack web development*
- Feb 2015 - **Lyons O'Neill** Wordpress • SEO
on-going
Long term client Structural Engineering practice based in Central Wimbledon. *Design Appraisal • Wire-Framing • Full-stack web development • Implementing Social Media Presence • SEO*
- 2013 - **Sew White** Wordpress • WooCommerce • SEO
on-going
Long term client food blogger in based in Wimbledon.
Full-stack web development • SEO •

Education

- 2006 - 2009 **BA Hons., Architecture** Kingston University
- 2004 - 2006 **FD Eng., Construction / Civil Engineering** Kingston University